



Trudos
Group

About Us

Having offered our clients a range of services since 2005 our companies have now been brought together, under the umbrella of the **Trudos Group**. This amalgamation of our people and resources allows us to focus our expertise in ways far better suited to each of our clients, whether that be to advise as consultants, to represent as partners or to promote as sponsors.

As individuals we are British and Eurasian nationals who, since 1999 have been directly involved in businesses within Russia, Eastern Europe and Central Eurasia. Between us we have over 90 years of senior management experience, most of which is Eurasia based. As a business we believe this gives us an unrivalled position from which to advise our clients and meet their expectations, from multi-nationals exporting globally to SME's.

What remains fundamental to all of our activities is our commitment to the highest levels of individual service, offering a single point of contact no matter what service is required or in what business sector, to achieve our clients ambitions. no matter what the business sector.



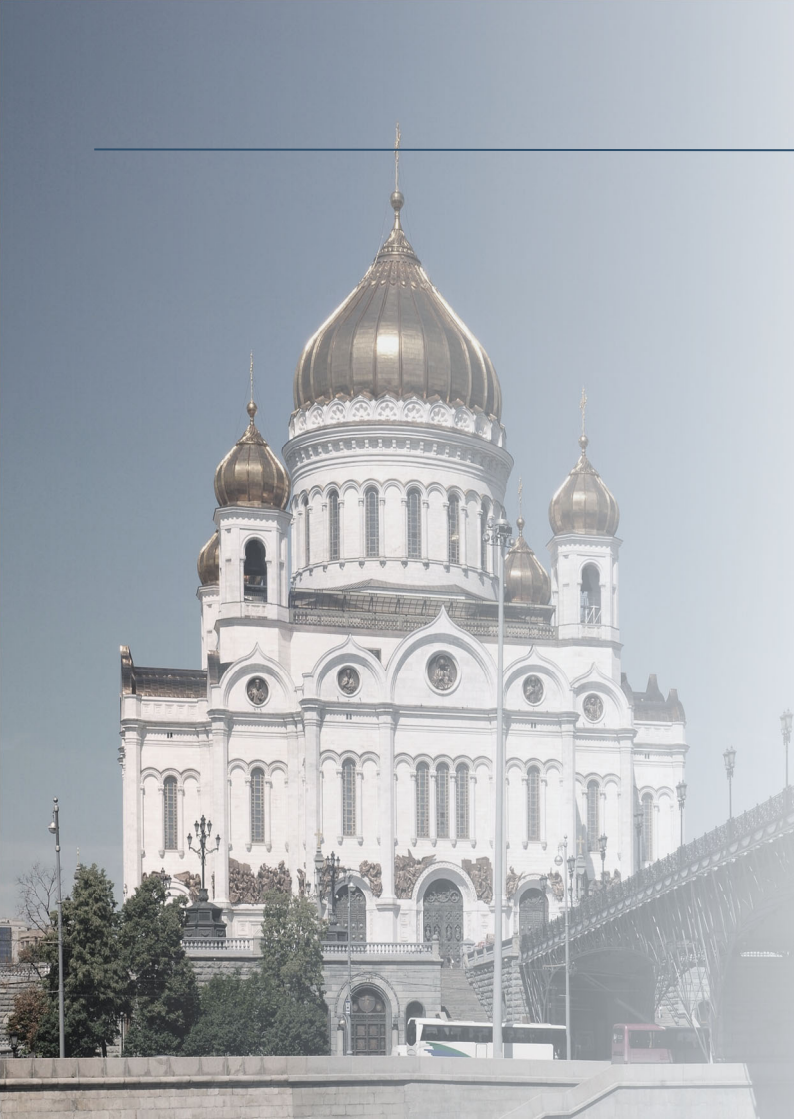
About Us

As the Russian and Eurasian markets continue to develop, choosing the right partner can, and often does make the difference between a great opportunity and achieving success.

Trudos Group is an Anglo-Eurasian business, with offices in UK, Russia and Azerbaijan, providing practical support when it is needed most. We specialise in introducing our clients to the real opportunities that are available within these markets and helping them to be realised, as well as assisting in their personal needs when required.

With British, Russian, Kazakh and Azeri account managers, we offer a wealth of personal experience across all business sectors, ensuring that every step you take will be the one most appropriate for you and your company.

Whether you are just starting to think about Russia, and Central Eurasia, and want to find out more, or you need advice regarding an existing project, we are the perfect choice to assist your company.



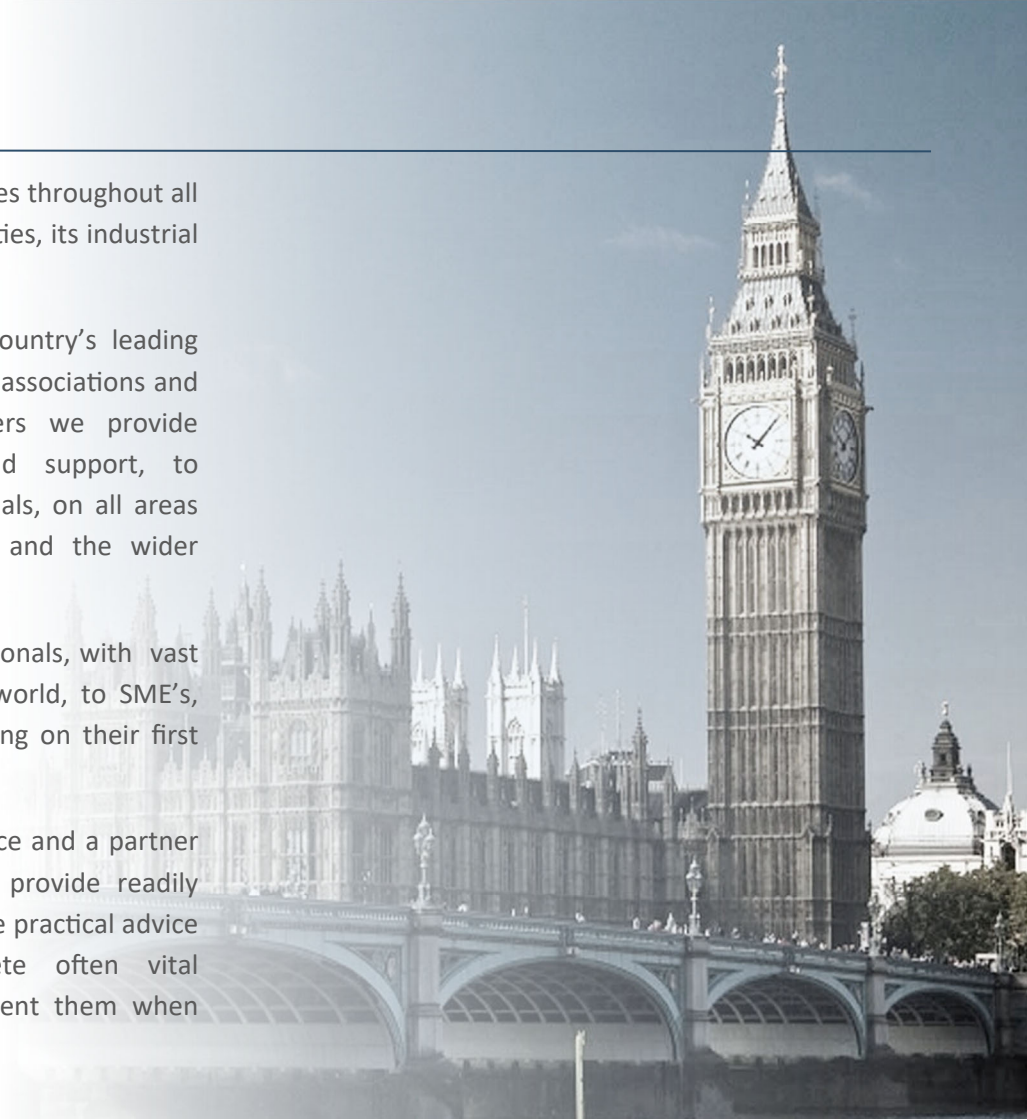
From the UK

Based in London, Trudos Group operates throughout all regions of the UK, its capitals, major cities, its industrial heartland and commercial centres.

Working closely with many of the country's leading Chambers of Commerce, as well trade associations and through our own Account Managers we provide professional, up-to-date advice and support, to organisations, businesses and individuals, on all areas of trade and culture within Russia and the wider Central Eurasian region.

Our clients range from large multi-nationals, with vast experience of exporting around the world, to SME's, often with limited resources, embarking on their first export orders.

All require accurate, non-political advice and a partner who can get things done. Not just provide readily available market research, but offer the practical advice and solutions needed to complete often vital transactions, and be able to implement them when time is usually critical.





To Russian and Central Eurasia

For many their first steps into the Russian and Central Eurasian markets can seem to be daunting, with contradictory advice being offered, often based upon out of date or misguided information, rather than on fact.

Our job at Trudos Group, is to help our clients understand that, like every other part of the world, although Russia and its neighbours have their own peculiarities, their efforts to engage with them as business partners, when managed properly, will be rewarded with mutually beneficial relationships, and access into some of the world's most dynamic and exciting markets.

Russia and Central Eurasia are extraordinary and culturally diverse regions, with huge market potential and immediate and business and trade opportunities. However, turning opportunity into genuine success starts with making sure the advice and support received, comes from a company with people who truly understand these countries, their cultures and their markets.

Trudos Group

Our relationship with many of our clients often starts with a request for advice on Russia, Central Eurasia or the Caspian. Or on upcoming projects or existing orders, that may be causing some problematic and unexpected challenges.

Trudos International is our consultancy division providing advice and support on all aspects of trade across a broad range of industrial and commercial sectors. Our experience and expertise ensure accurate and relevant information on a ongoing basis or as and when needed.

As well as assisting our clients with their specific requirements we also advise a number of Chamber of Commerce on regional import and export matters, with knowledge of documents and certification required for each country is essential.

For some however, a far closer relationship is required, whether as a management partner of their personnel, a business development partner or holding the licence to their products within this part of the world.



Trudos Group



Trudos Synergy offers a far more integrated service for our Brand Partners and clients that require it. Our Brand Managers, provide a level of service that is as individual as our clients. And operating a strict non-competitive client base means we can give each of our clients the attention necessary to support them fully in their endeavours in Russia, Central Eurasia and the Caspian, as well as other countries within the region.

Not all our clients are businessmen or women. Some look for more personal advice, more personal services. And as this part of the world grows into an important destination for retail as well as commerce, for a few personal and corporate security is paramount.

Trudos Security have brought together a group of specialists from around the world with extensive experience in ensuring the safety of our clients, and expert in the protection of people, of property and physical and electronic information, for private or corporate use. Our services are available, as and when required, for long term projects, or simply for the short term comfort of those being protected or their families.

Trudos Group

All Trudos companies and divisions have access to all of the group's clients, whether they be from Russia or the Caspian region, requiring equipment and services, or from the UK and Europe and able to provide them. It allows everyone within the group a unique insight into their expectations and objectives, and is therefore not surprising that when they need environmental advice, they often turn to us to provide it.

Trudos Environmental brings together an exceptional group of people and partners from around the world, and with them extensive international and regional experience.

Specialist teams that can advise on every aspect of environmental issues, whether that be general guidance on proposed changes in policy or the physical work required to ensure compliance - advice on waste management or project evaluation and much more.

Our long established links to government, their agencies and major industries within the area, ensure we are ideally placed to influence and to understand each of their environmental priorities and policy decisions.



Services

The services offered by Trudos Group are designed to be as individual as our clients and created to satisfy the most demanding. They can be used to compliment each other or individually, whether our clients already have established connections within Russia and Central Eurasia or just starting out.

And unlike others who claim to offer solutions, our services are not simply office based, but are built upon personal experience, and delivered by a team with the expertise able to provide support, not only with advice but with practical assistance, for as long as our clients require.

Our role is to ensure our clients are free to concentrate on the management of their business, knowing that the support they receive comes from a company that intimately understands the markets in which they operate, as well as the challenges that face any new venture within this region. Whether that be with market sector updates, keeping abreast of current developments, or more practical assistance on a permanent or temporary basis.

Services

From market identification through to project success. Our distributor appointment, project management, research and analysis, are all based upon first-hand knowledge of business in Russia, Kazakhstan, Azerbaijan and their neighbours.

Our Business Services offer 24/7 Personal Assistance, Sales & Marketing, and Recruitment. Our Consultancy Services provide Business Sector Updates, Market Development and Relocation Workshops. In addition to these we offer the highest quality of Translation and Interpreting, as well as Customs and Logistics advice and Import certification.

For those requiring more dynamic services we provide Brand Partnerships, Regional Management and Local Representation.

And it is through experience that we understand that all of our services can only be delivered effectively with the utmost attention to every detail. It is this that makes Trudos Group a partner our clients rely upon in Russia and Central Eurasia.



Seminars

Trudos Group was created specifically to help businesses expand into the Russian and Central Eurasian markets, and to assist with this we provide a series of highly successful seminars and workshops throughout the UK.

However, we also recognise that some issues require a more in-depth explanation that can only be achieved with a one to one meeting. So, along with our program of seminars, we provide monthly Russian and Central Eurasian and Caspian region Trade Clinics, to give businesses the opportunity to discuss any issues they may have, in a more private and confidential environment. Our clinics are completely free of charge and are co-hosted by regional Chambers of Commerce, or a number of Trade Associations.

Although the vast majority of our time is spent talking about business our seminars are not only about commercial activities but are also used to provide a real life account of commerce and politics within this region to International Relations and Politics students at a number of the UK's leading universities.





Trudos
Group

20-22 Wenlock Road
London N1 7GU
United Kingdom

info@trudosgroup.com

www.trudosgroup.com

Tel : +44 20 7788 7736