



Trudos  
International



## About Us

**Trudos International** was specifically created to give our clients the very best chance of success in the Russian and Central Eurasian markets. Since 1999 we have been directly involved in businesses within Russia, and with over 80 years of senior management experience between us, much of it Russia based, we believe this gives us an unrivalled position from which to advise our clients.

Our people have been chosen from a variety of business and industrial backgrounds, bringing with them a wealth of experience, in areas such as Distributor Appointment, Project Management, Market Research and Analysis, Translation, Customs Advice, Administration and Business Support—all based upon first-hand knowledge of business in Russia and the Former Soviet Union.

Russia and Central Eurasia are extraordinary regions with huge potential and immediate opportunities. However, turning opportunity into success, starts with receiving advice from people who truly understand those countries and their markets.

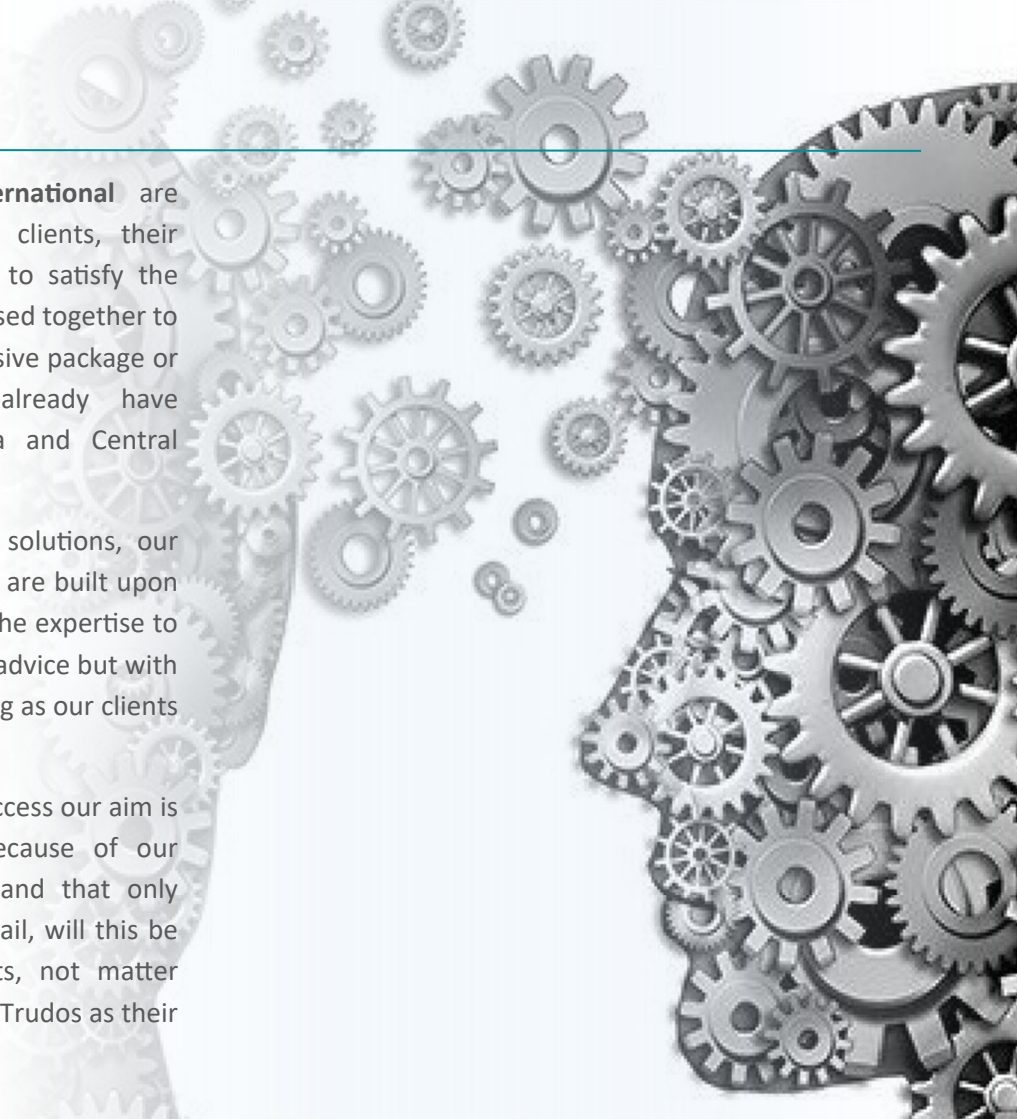
# Services

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The services offered by **Trudos International** are designed to be as individual as our clients, their companies and products, and created to satisfy the most demanding of them. They can be used together to compliment each other as a comprehensive package or individually, whether our clients already have established connections within Russia and Central Eurasia or just starting out.

And unlike others who claim to offer solutions, our services are not simply office based, but are built upon personal experience, from a team with the expertise to provide help and support, not only with advice but with practical assistance in location, for as long as our clients require.

From market identification to project success our aim is our client's satisfaction. And it is because of our extensive experience that we understand that only with the utmost attentions to every detail, will this be achieved. Whatever their requirements, not matter how large or small, our clients rely upon Trudos as their partner in Russia and Central Eurasia.





## Business Services

Having made the decision to enter the Russian or Central Eurasian markets, support for our clients and their business is crucial to the ongoing success of their company's efforts. **Trudos International** believes this to be a critical time in our client's expansion, and it is for this reason that our Business Services have been designed to act as a safety net so they can commit their resources with confidence.

Our role is to ensure that our clients are free to concentrate on the direction of their business, knowing that the support provided, comes from a company that truly understands the market in which they operate, as well as the challenges that face any new venture within Russia and the wider region.

Whether that be with market sector updates, keeping you abreast of current and forthcoming developments, or distributor appointment, project management, research and analysis, they are all based upon first-hand experience and knowledge of business in Russia, Kazakhstan, Azerbaijan as well as their regional neighbours.

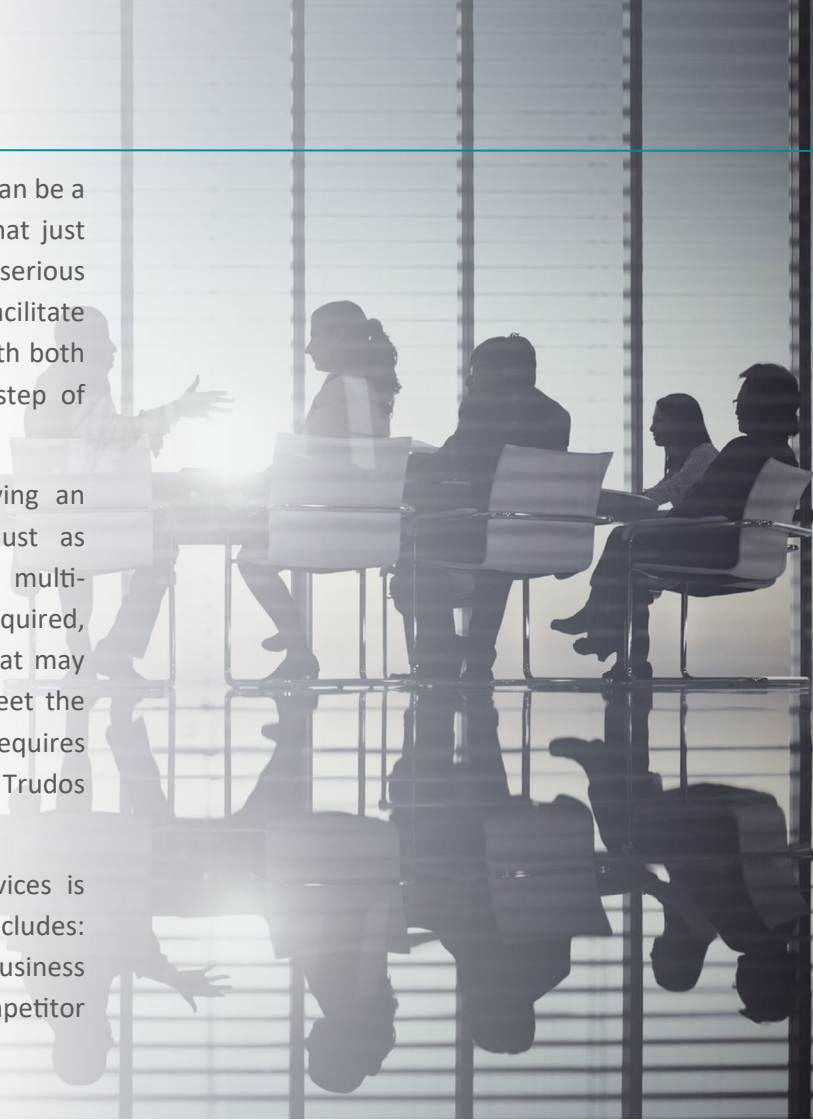
# Consultancy

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The thought of doing business in a new market can be a daunting prospect. It can sometimes appear that just the process of getting started presents serious challenges. Our objective is to identify and facilitate opportunities for our clients, providing them with both a practical and financial plan, detailing each step of their expansion into Russia and Central Eurasia

At **Trudos International** we believe that having an effective strategy of how to proceed, is just as important to a small business as it is to a multi-national, and given the level of commitment required, perhaps more so. Finding out who is doing what may not seem such a major task, but getting to meet the right people at the right time is something that requires both knowledge and expertise, which is where Trudos are able to assist.

Our Business Consultancy, like all of our services is tailored client's individual needs and includes: Presentations to colleagues or directors, Business Development Plans, Regional or national competitor and research, Market analysis and much more.







## Customs & Logistics

As an Anglo-Eurasian Business Consultancy, we know that when it comes to exporting into Russia and Central Eurasia, the biggest hurdle to overcome is likely to be Customs. Eurasian customs legislation (including Russia) changes frequently, proving frustrating for those without the necessary expertise and experience.

We provide you with the highest quality Customs Advice available, giving you the confidence of knowing that your business is compliant with all regional and local legislation. Our flexible approach is based upon finding practical solutions, so that as issues arise they do not become serious problems.

Customs advice offered includes:

- UGN CU codes of goods
- Customs Duty and VAT exceptions,
- Minimising customs charges,
- Declaration of goods,
- Import documentation,
- The Eurasian Customs Union
- Other customs issues.

# Translation & Interpreting

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**Trudos International** has brought together a group of professional and talented specialists with extensive experience in the translation of legal, technical and financial documents, as well as many other texts, from English to Russian, English to Azeri and Russian to Azeri, or vice versa. The outstanding professionalism of our team, operating 24/7, distinguishes us from all other translation agencies.

Most of our specialists, in addition to a compulsory university degree in English Language, possess at least one other degree in a specialist field, allowing for an intimate knowledge of the subject, which improves the quality of the translation required.

Whether you are entrusting your documents for translation, or asking for our interpreters to assist you at a conference or business meeting, you can be confident in the knowledge that we get it right first time, and on time.

We guarantee COMPLETE CONFIDENTIALITY at all stages of work with our clients.





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